



UNITED ARAB EMIRATES  
MINISTRY OF TOLERANCE & COEXISTENCE

# Madar **Tolerance Workshops**

2025

We will begin shortly...





UNITED ARAB EMIRATES  
MINISTRY OF TOLERANCE & COEXISTENCE



Please scan the QR code to make sure  
that your attendance is recorded.

<https://forms.office.com/r/MEQWBZfMgz>

Visual Execution & Filmmaking Basics  
**Practical skills for capturing  
and creating impactful content.**



## Online Session Schedule

01

**Wednesday, 12th February, 2025 | 6-7pm**

**From Idea to Concept**

What makes a powerful short film project on tolerance?

02

**Wednesday, 19th February, 2025 | 6-7pm**

**Visual Execution & Filmmaking Basics**

Practical skills for capturing and creating impactful content.

03

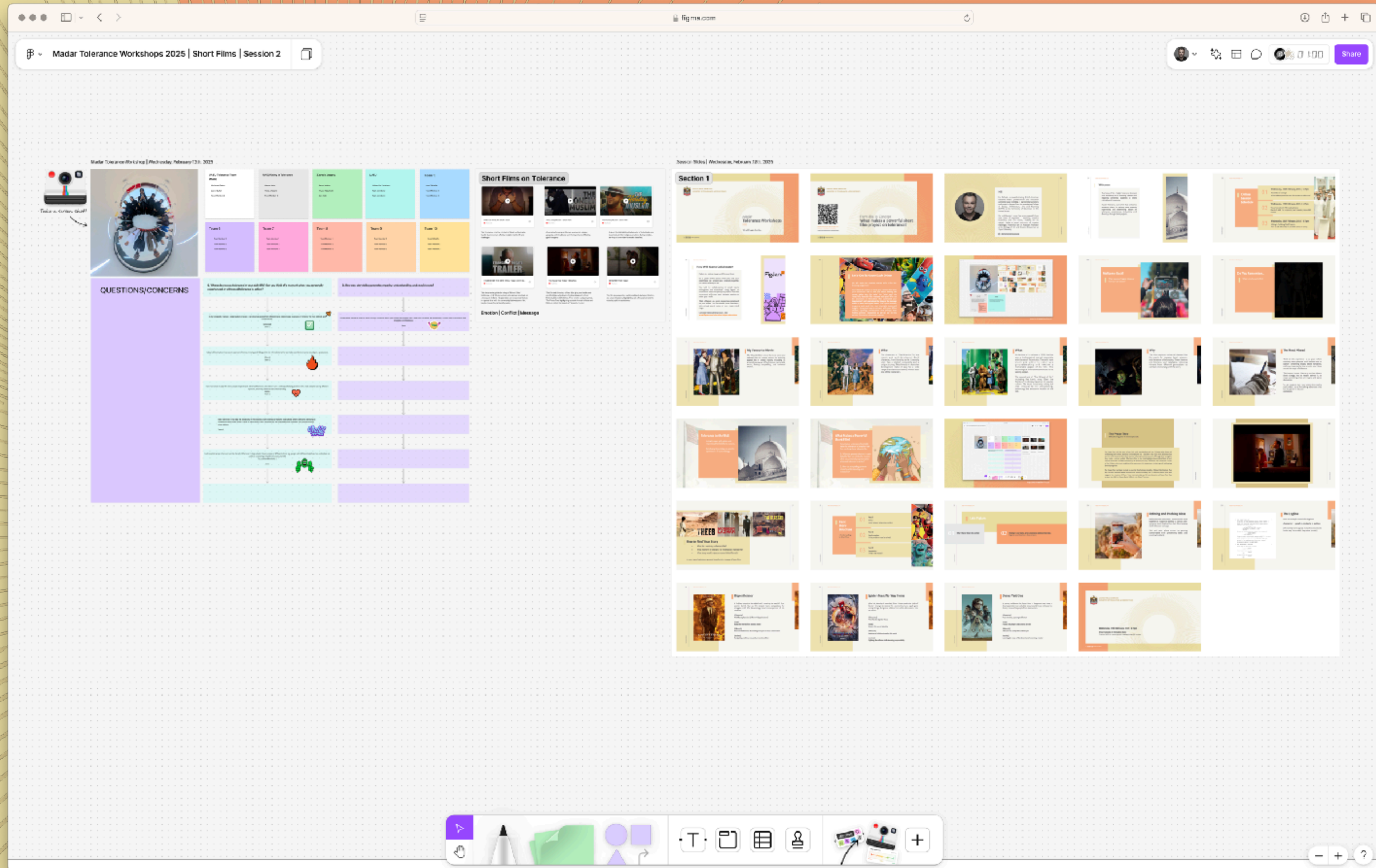
**Wednesday, 26th February, 2025 | 6-7pm**

**Editing & Polishing Final Projects**

How to edit effectively on a mobile device or laptop.







[https://bit.ly/MadarShortFilms\\_02](https://bit.ly/MadarShortFilms_02)



<div><div>UAEU Tolerance Team (Male)</div><div>Mohamed Salem</div><div>Zayed Sultan</div><div>Team Member 3</div></div>	<div><div>UAEU Unity in Tolerance</div><div>Hamda alkitbi</div><div>Hafsa Alhosani</div><div>Team Member 3</div></div>	<div><div>Zayed's Legacy</div><div>Rahma Muktar</div><div>Khulud Abdulmalik</div><div>Sara Kadir</div></div>	<div><div>UAEU</div><div>Liaisan Lia Fattakhova</div><div>Team Member 2</div><div>Team Member 3</div></div>	<div><div>Team 5</div><div>Amal Elkhalifa</div><div>Team Member 2</div><div>Team Member 3</div></div>
<div><div>Team 6</div><div>Team Member 1</div><div>Team Member 2</div><div>Team Member 3</div></div>	<div><div>Team 7</div><div>Team Member 1</div><div>Team Member 2</div><div>Team Member 3</div></div>	<div><div>Team 8</div><div>Team Member 1</div><div>Team Member 2</div><div>Team Member 3</div></div>	<div><div>Team 9</div><div>Team Member 1</div><div>Team Member 2</div><div>Team Member 3</div></div>	<div><div>Team 10</div><div>Amal Elkhalifa</div><div>Team Member 2</div><div>Team Member 3</div></div>



# The Various Stages of Film Production

- Pre-production
- Production
- Post-production





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# The Various Stages of Film Production

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## Define Your Core Message

### Script Creation

Creating a script for your mobile short film involves distilling your message into a concise, impactful narrative that engages your audience effectively within a limited timeframe.





## Define Your Core Message

### Identify the Aspect of Tolerance

Decide which specific aspect of tolerance you want to focus on.

### Core Message

Determine the key message or insight you wish to convey about this aspect. Keep it clear and focused to ensure it resonates with your audience.





## Choose Your Storytelling Approach

### Narrative Style

Decide whether your short will tell a story (narrative), present facts (documentary), or combine both elements.

### Tone and Mood

Consider the tone (inspiring, informative, urgent) and the mood (hopeful, serious, light-hearted) that best suits your message and audience.



## Develop a Brief Outline

### Beginning (Setup)

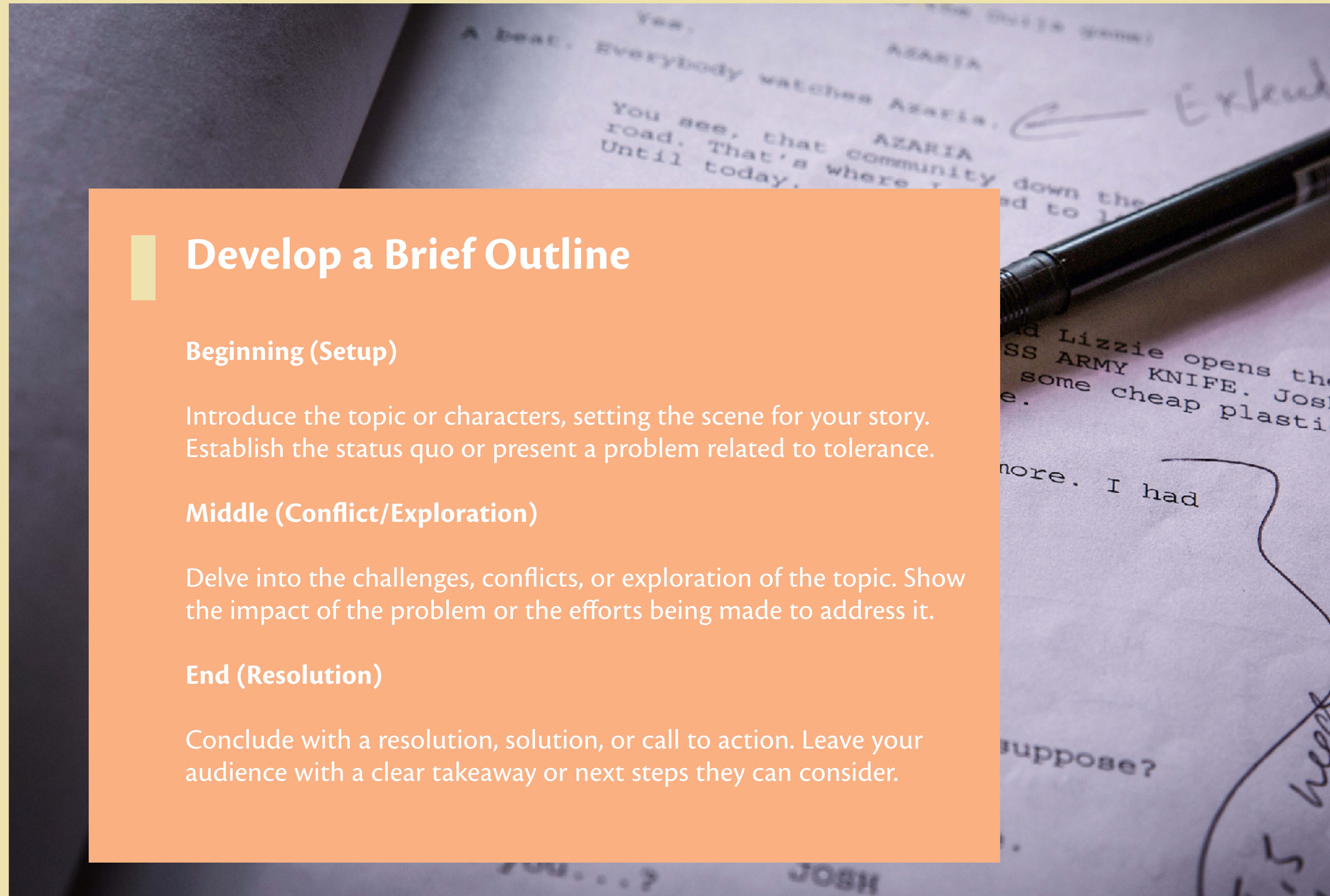
Introduce the topic or characters, setting the scene for your story. Establish the status quo or present a problem related to tolerance.

### Middle (Conflict/Exploration)

Delve into the challenges, conflicts, or exploration of the topic. Show the impact of the problem or the efforts being made to address it.

### End (Resolution)

Conclude with a resolution, solution, or call to action. Leave your audience with a clear takeaway or next steps they can consider.





## Write Your Script

Keep dialogue or narration concise and engaging. Every word should serve the purpose of forwarding your message or story.

Since this is for a mobile short, include brief descriptions of key visual elements that will support your narrative and message. Think about how to visually represent concepts in an impactful way.

Include any important technical directions, such as camera angles or movement, especially if these elements are crucial to understanding the story.





## Pre-production

### Storyboarding

Create a storyboard to visualize the scenes. This involves sketching out frames to represent how each shot will look. It helps in planning the composition and flow of the video.

### Scouting Locations

Find suitable locations for filming. Consider the visual appeal, practicality, and any permissions you might need.

### Casting

If your video involves people, select actors or participants. This could be professional actors, friends, or even yourself.

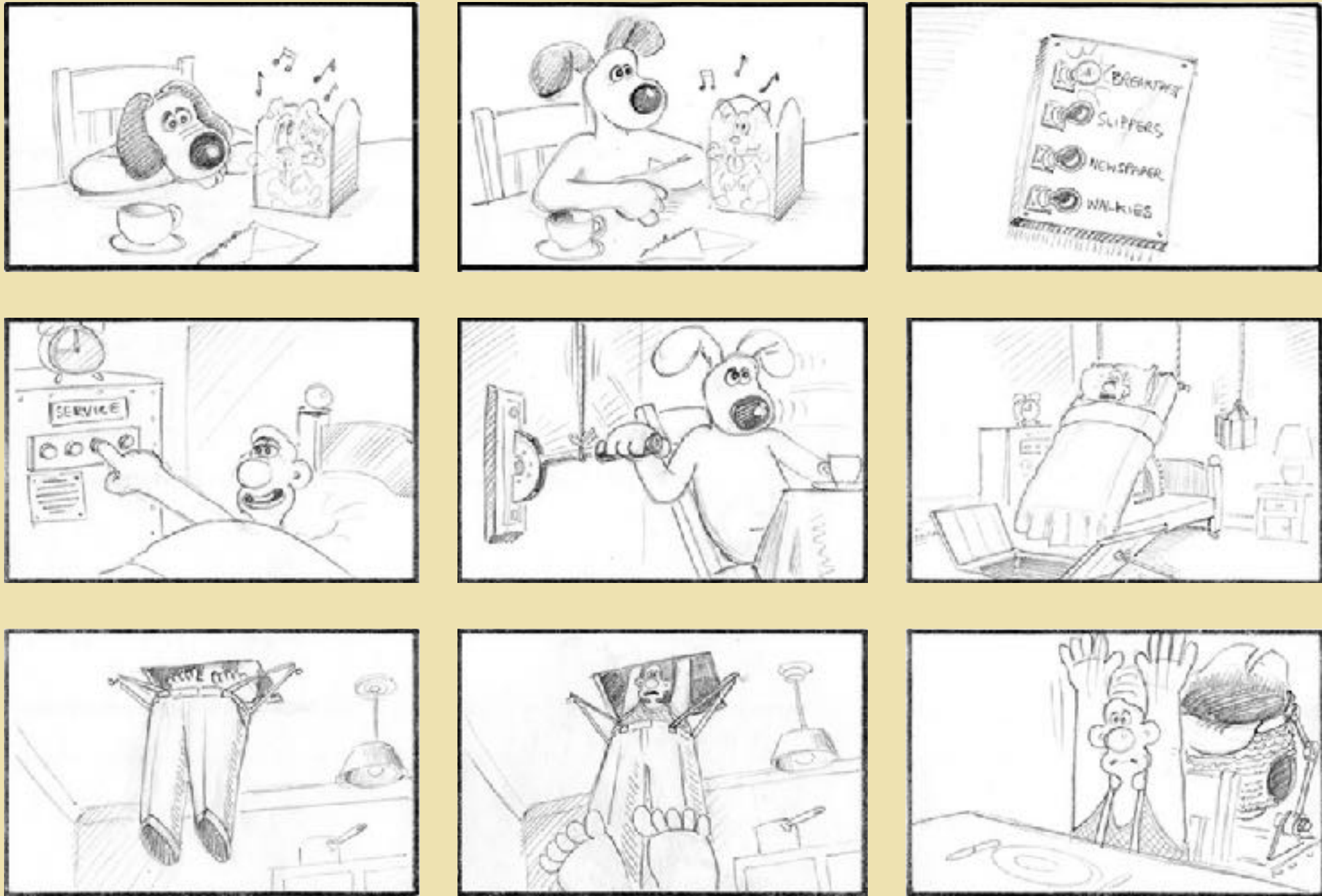


## Revise & Refine Your Script/Idea

**Share your draft with others to get feedback. Different perspectives can help refine your message and identify areas for improvement.**

**Ensure your script is clear, concise, and can be realistically produced within the constraints of a short mobile film. Aim for a script that fits your intended runtime, typically a few minutes for mobile shorts.**





Storyboards



**Extreme Wide Shot**  
Establishing shot. Often of the setting.



**Very Wide Shot**  
Not as wide as the extreme wide shot. Shows the location.



**Wide Shot**  
Shows more than just the main subject.



**Mid Shot**  
Shows the subject from the waist up.



**Medium Close Up**  
Shows the subject from the chest up.



**Close Up**  
Shot that frames the subject's face.



**Over the Shoulder Shot**  
This shot shows what the subject is looking at.



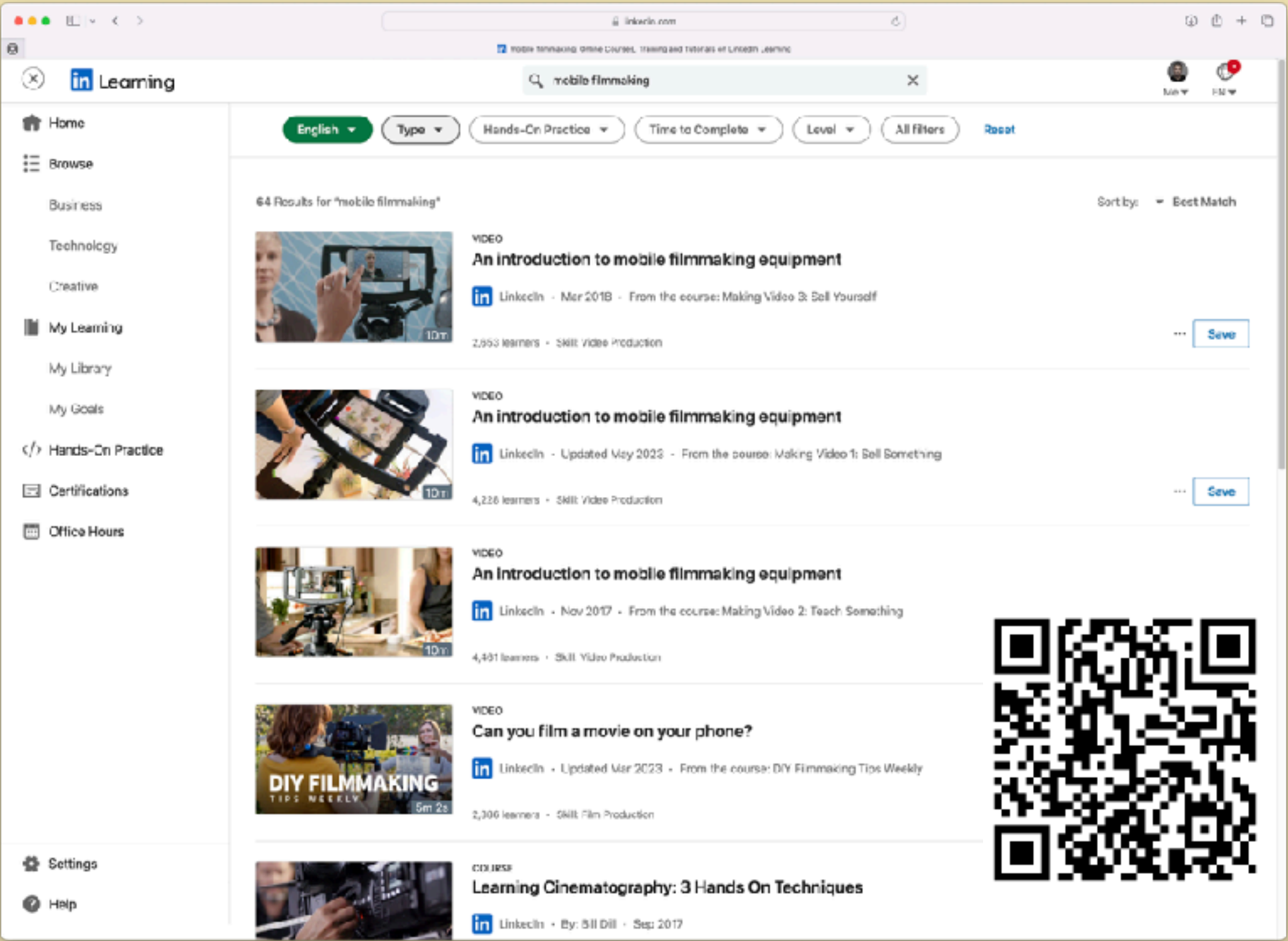
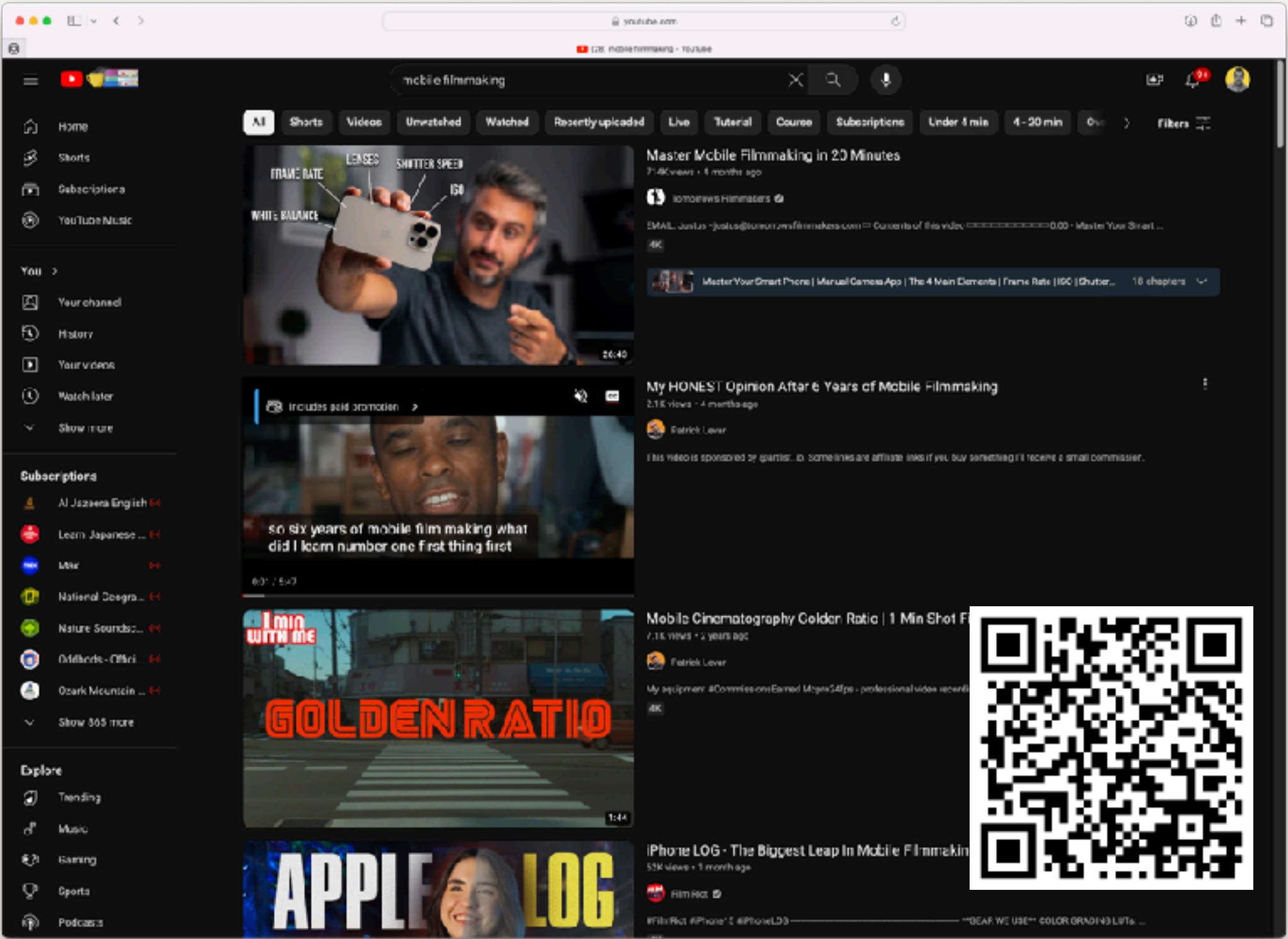
**Cut In**  
Focuses on a different part of the subject.



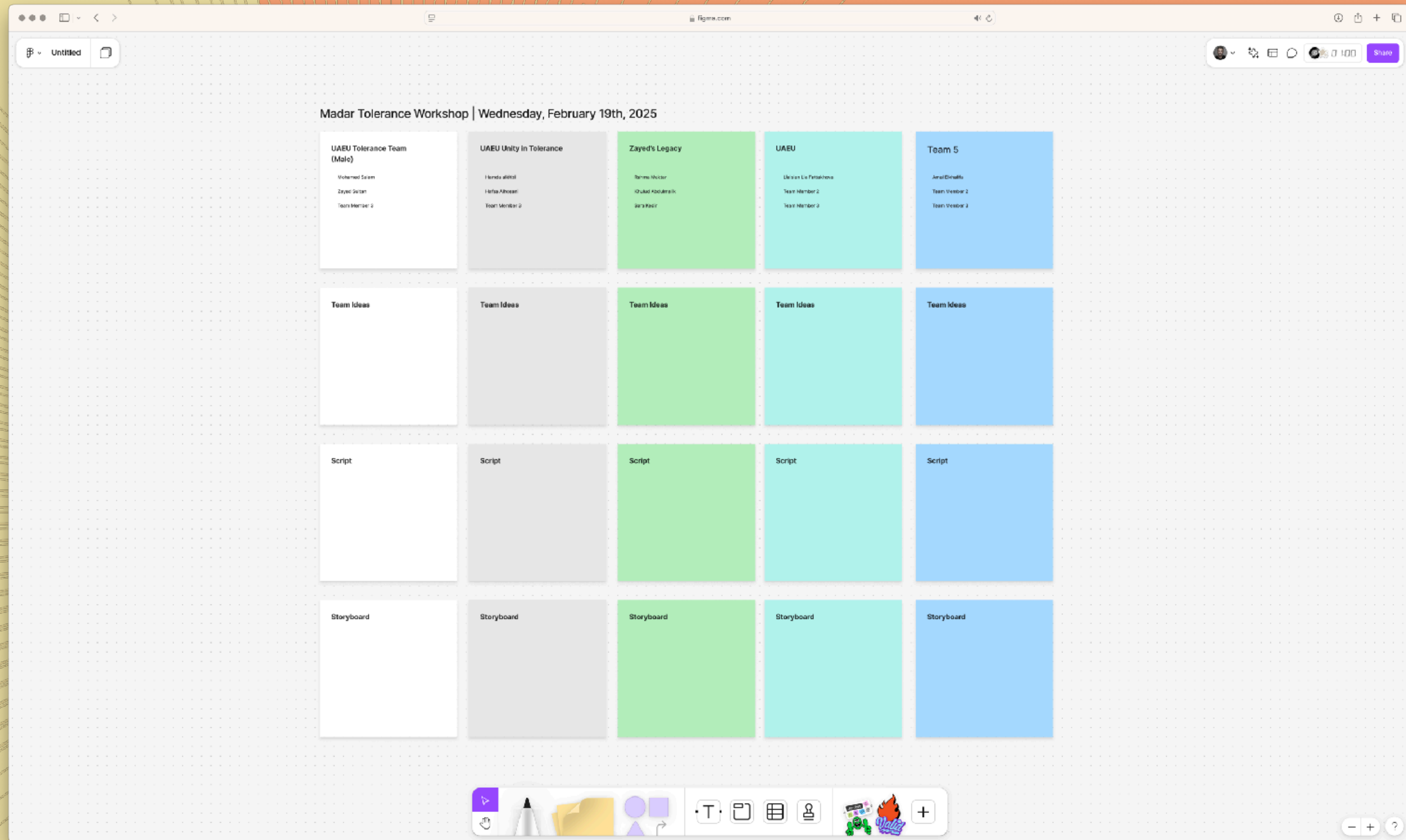
**Point of View Shot**  
A shot from the perspective of the subject.

Shot Types

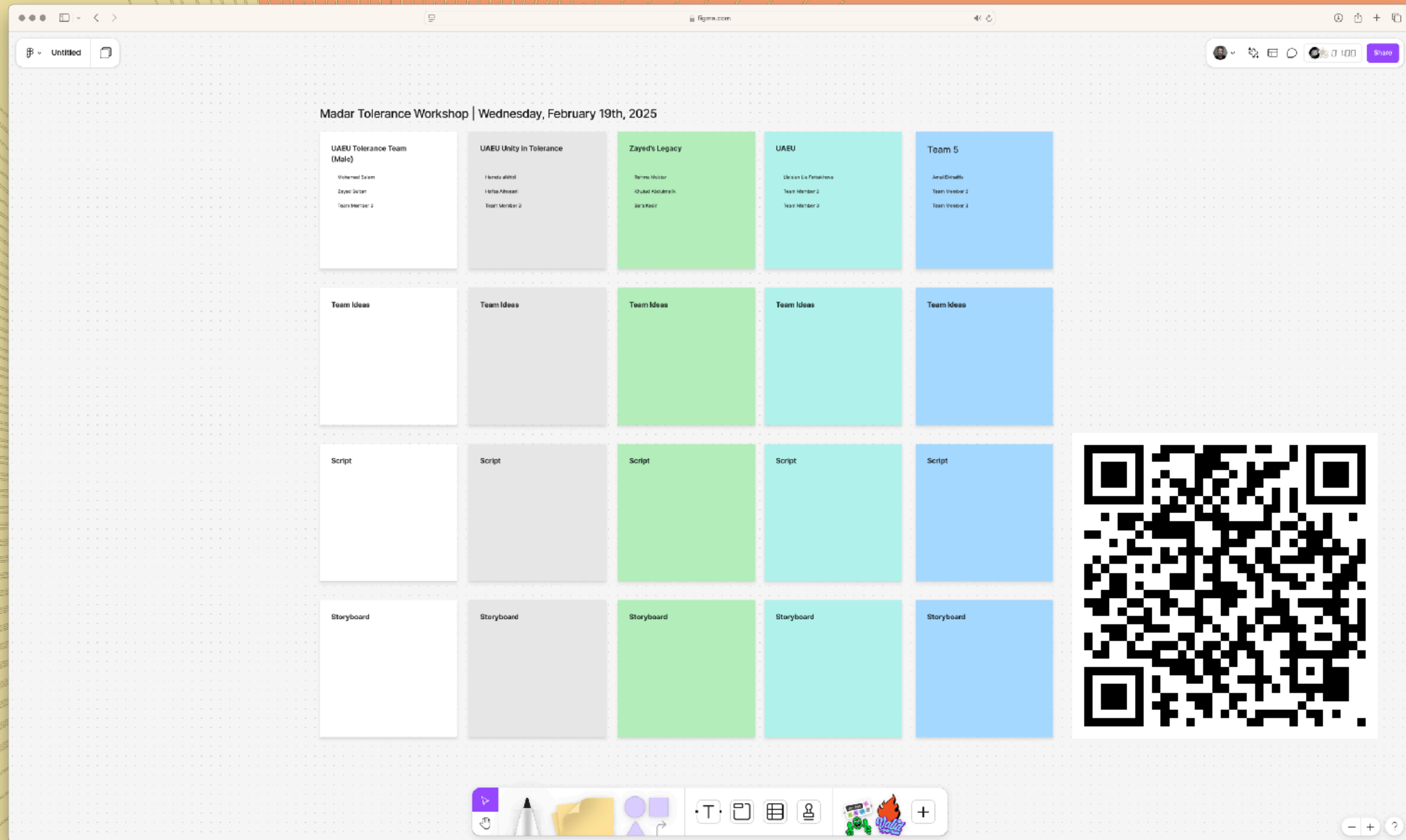












[https://bit.ly/MadarShortFilms\\_03](https://bit.ly/MadarShortFilms_03)





## The Unique Power of Film

Your iPhone is not just a phone but a storytelling tool that can bring attention to issues around tolerance that can inspire change.





## Concept Development

Start with a clear message on tolerance you want to share.

Use your iPhone to research, jot down ideas, and storyboard your vision.

Think about stories that can connect personally with your audience, whether it's through humor, drama, or inspiration.

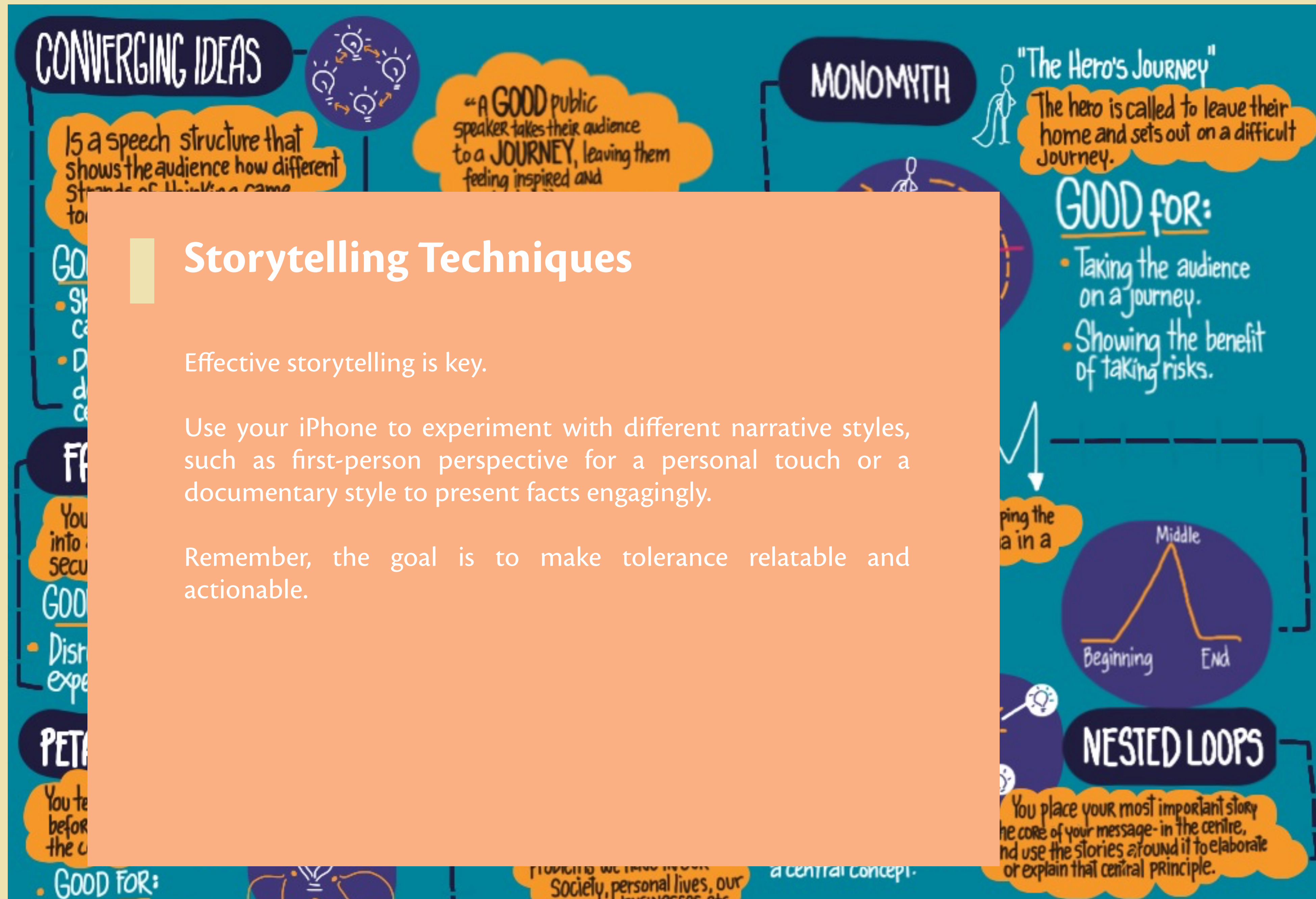


## Storytelling Techniques

Effective storytelling is key.

Use your iPhone to experiment with different narrative styles, such as first-person perspective for a personal touch or a documentary style to present facts engagingly.

Remember, the goal is to make tolerance relatable and actionable.



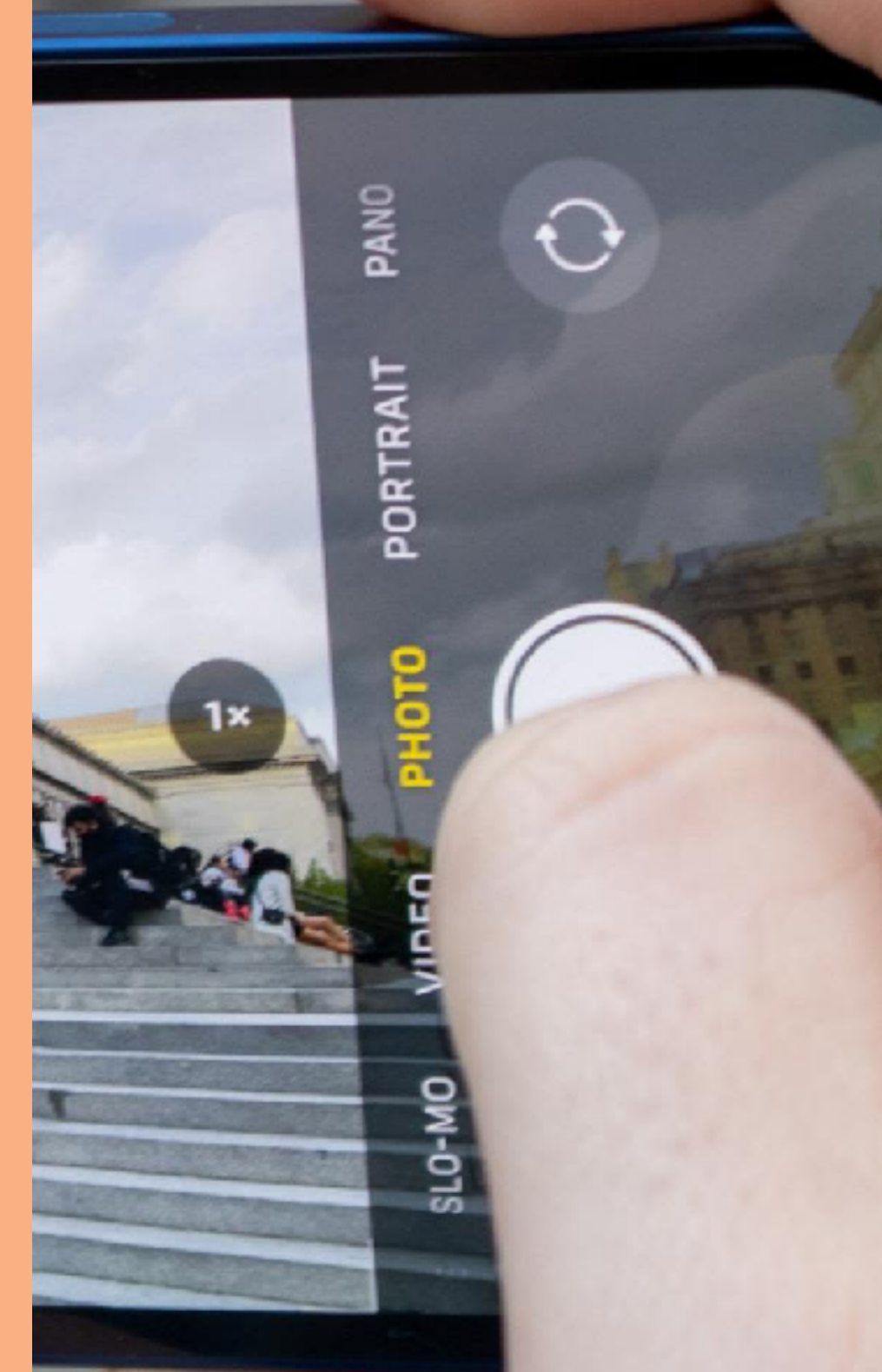


## Mobile Shooting Techniques

Leverage the iPhone's camera features to their fullest.

Experiment with angles, lighting, and movements to visually express your message about tolerance.

Use time-lapse to show changes over time or slow-motion to highlight specific actions or details.





## The Importance of Sound and Music

Sound adds depth to your story.

Use your iPhone to capture natural sounds that emphasize the tolerance theme.

Be mindful of your music choices; they should enhance, not distract from the message.

All music should be ethically sourced. How do we do that?

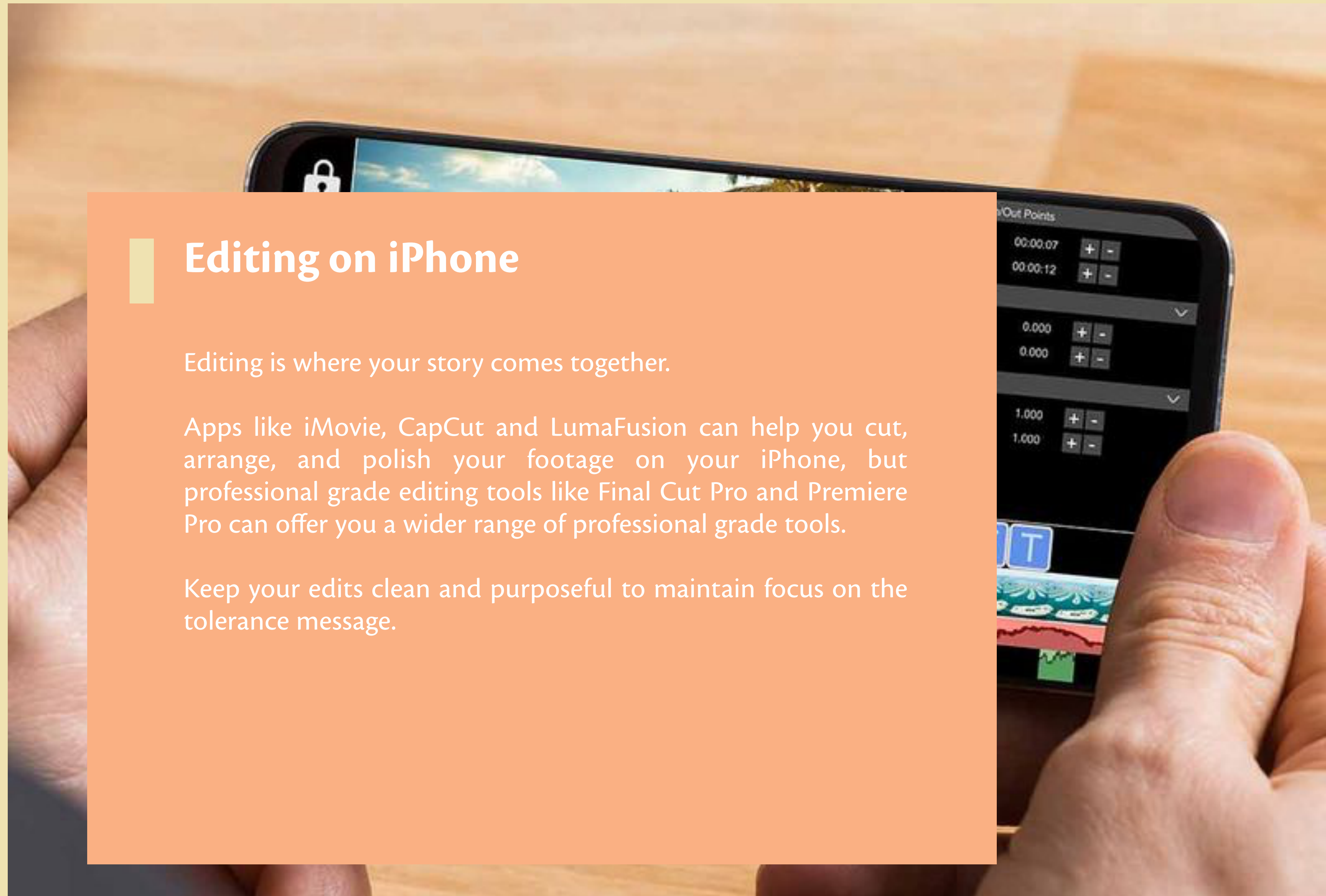


## Editing on iPhone

Editing is where your story comes together.

Apps like iMovie, CapCut and LumaFusion can help you cut, arrange, and polish your footage on your iPhone, but professional grade editing tools like Final Cut Pro and Premiere Pro can offer you a wider range of professional grade tools.

Keep your edits clean and purposeful to maintain focus on the tolerance message.







## Showcase and Feedback

Sharing your film is a part of the creative process.

Use this opportunity to gather feedback, reflect on your message's impact, and discuss tolerance further.

It's a chance to see how your work can influence others.



## Your iPhone is more than a camera

**It's a tool for authentic storytelling**





## Pixel Perfection

Since its debut in 2007, the iPhone has undergone significant changes, especially when it comes to the camera system.

Each iteration of the iPhone has brought with it either minor or major advancements in how we capture pictures and videos.

2007 | Original iPhone - 2-megapixel camera  
iPhone 3G - 2-megapixel camera  
iPhone 3GS - 3-megapixel camera  
iPhone 4 - 5-megapixel camera  
iPhone 4s - iPhone 6 - 8-megapixel camera  
iPhone 6s - iPhone 14 - 12-megapixel camera  
2023 | iPhone 15 - 48-megapixel camera







## Setting-up your iPhone

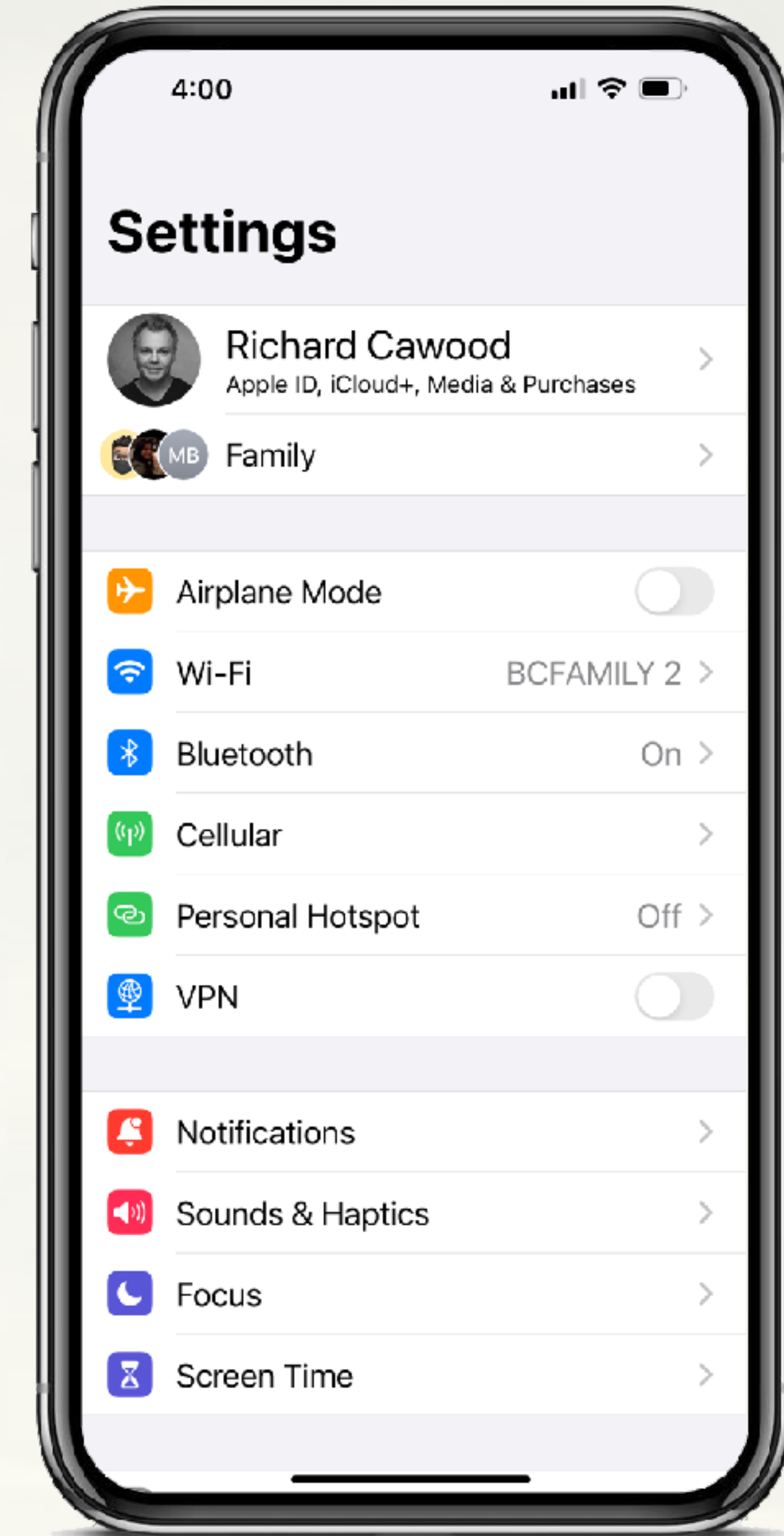
Basic overview of best settings for iPhone in regard to video recording.





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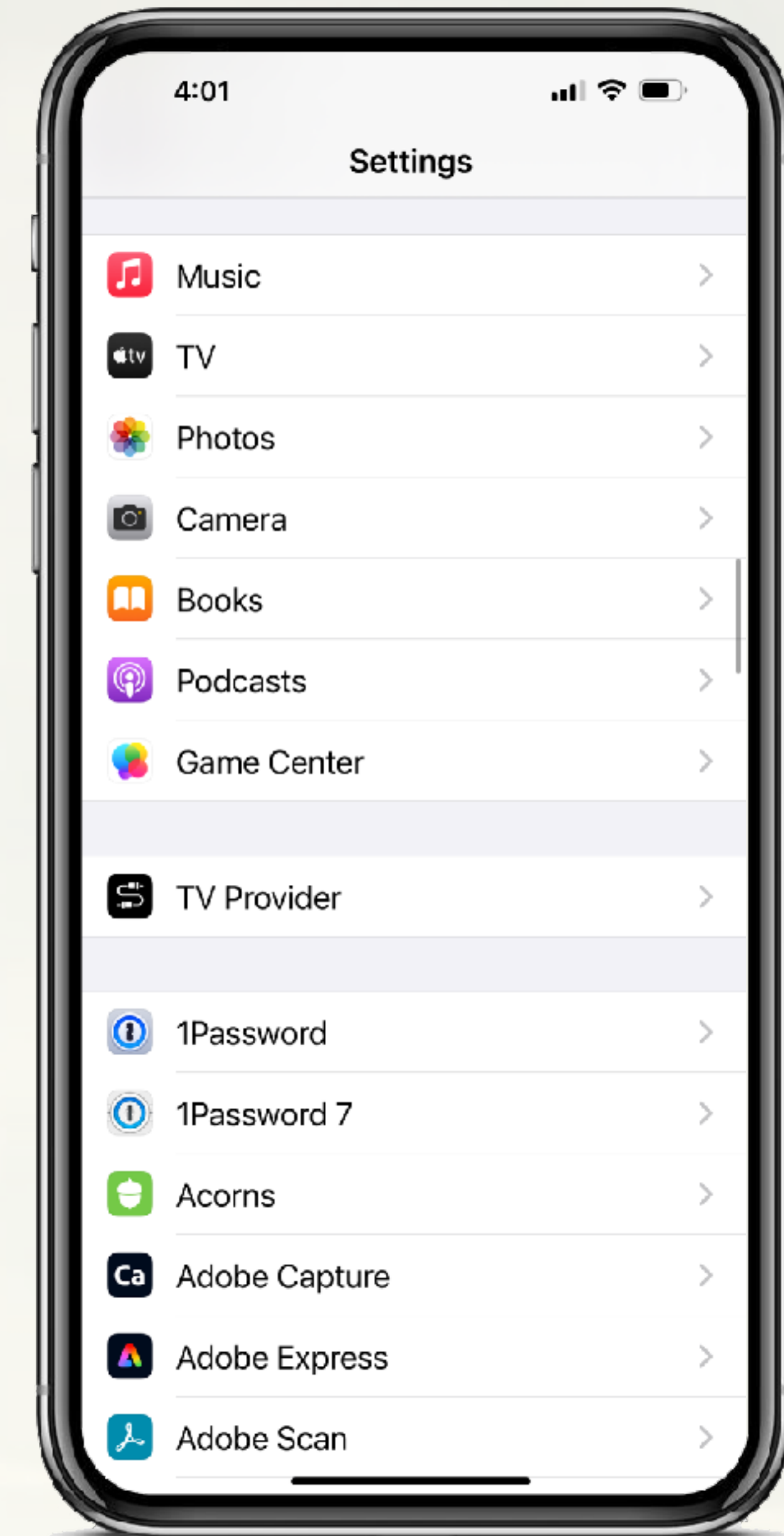
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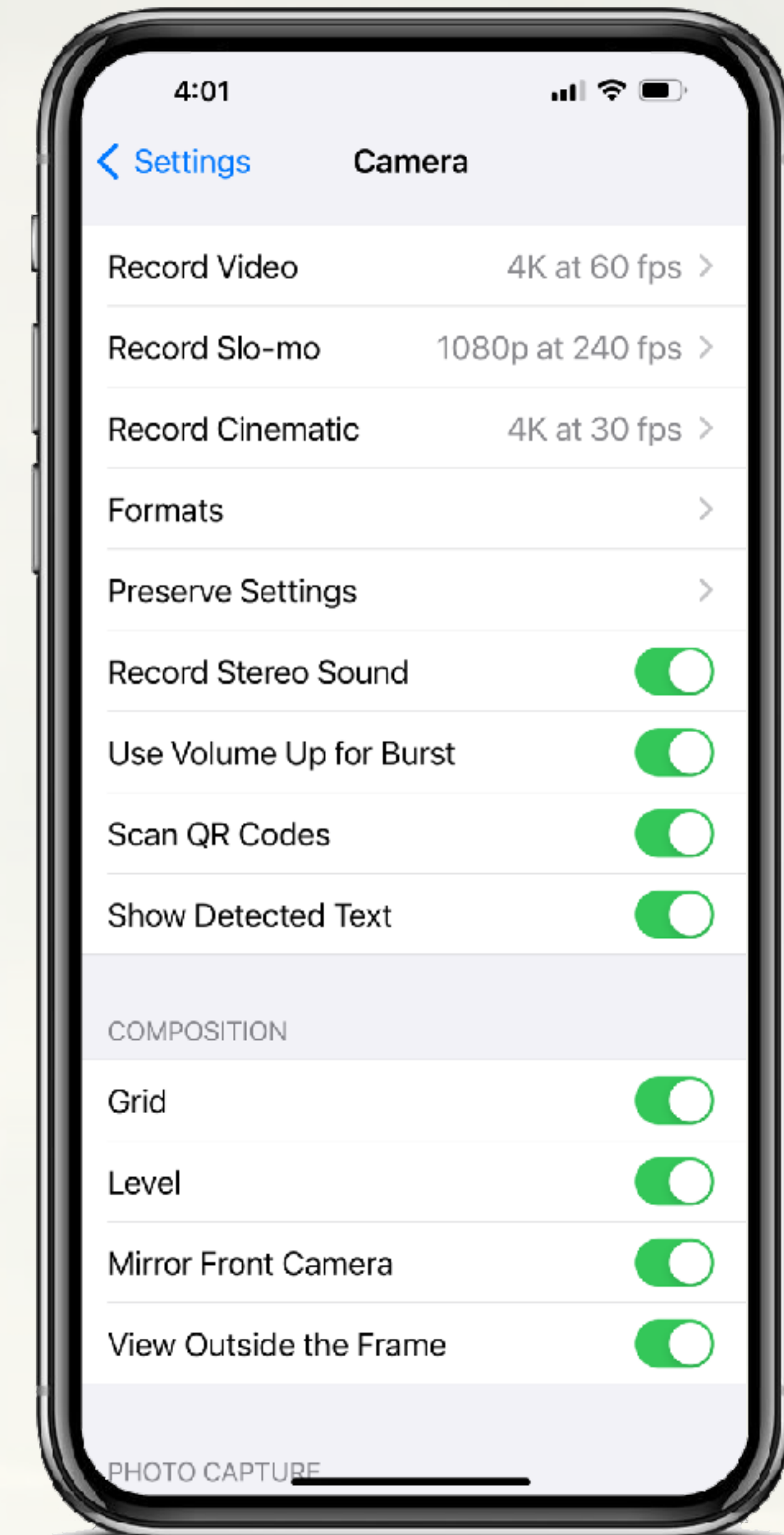
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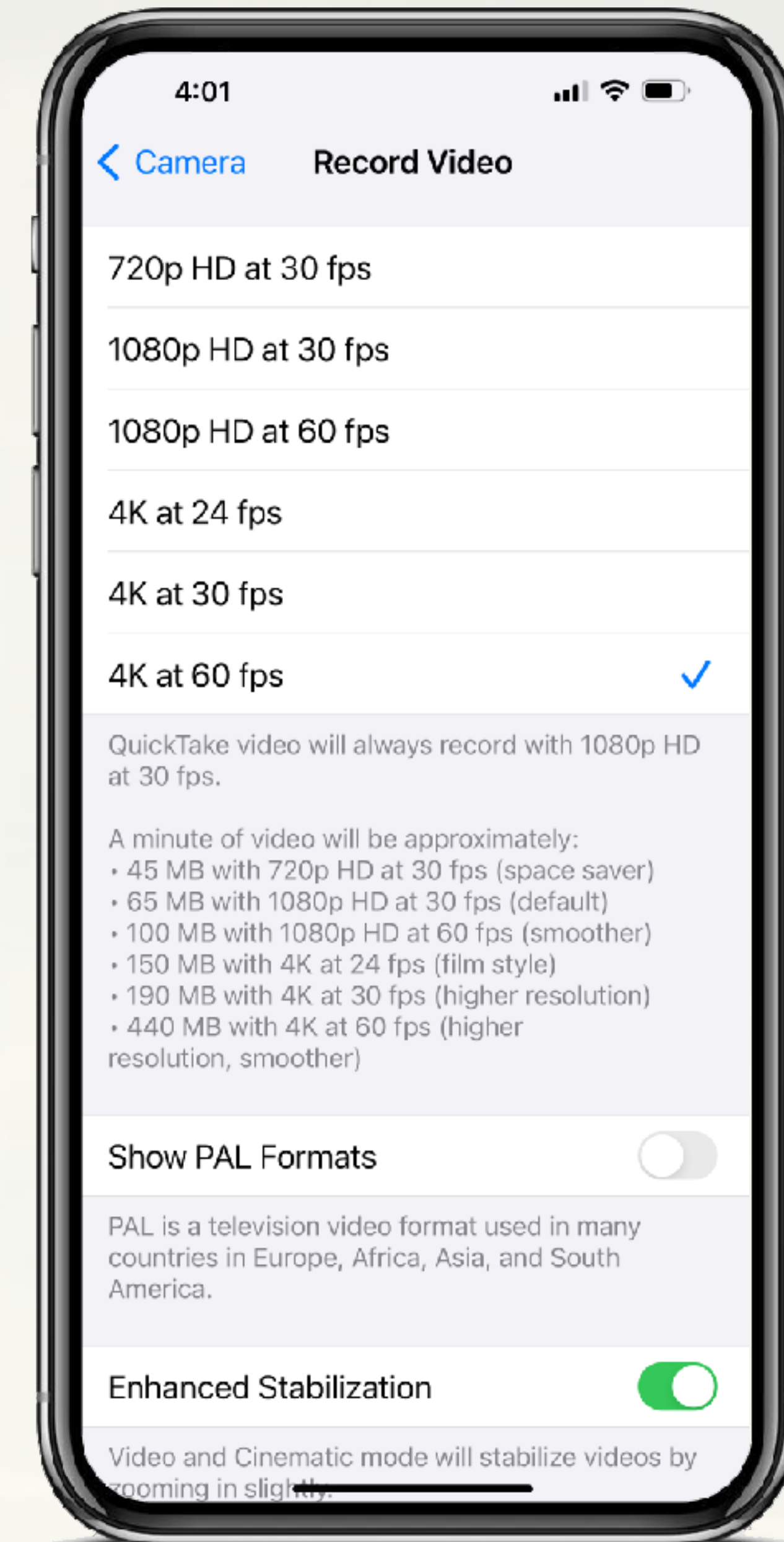
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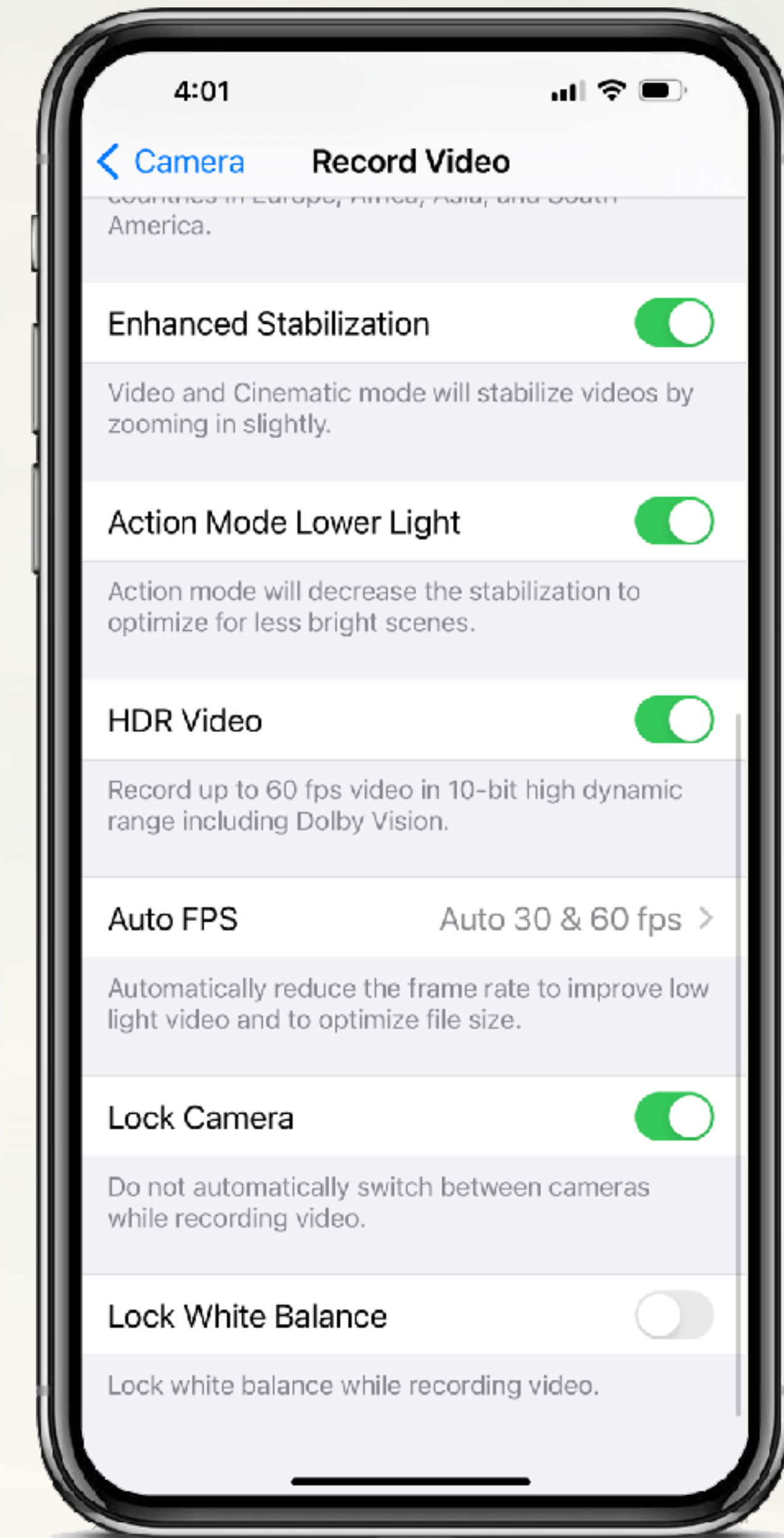
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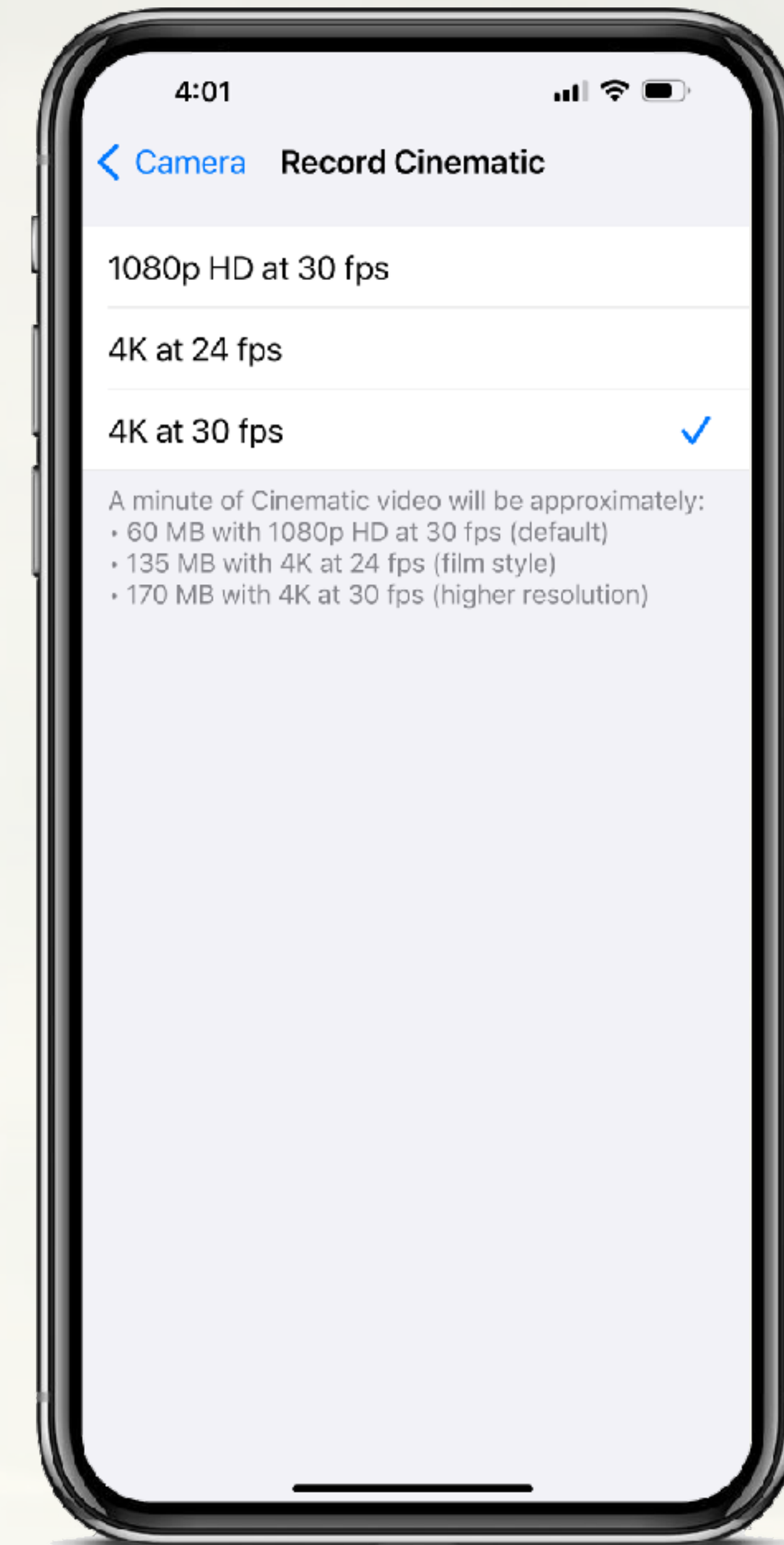
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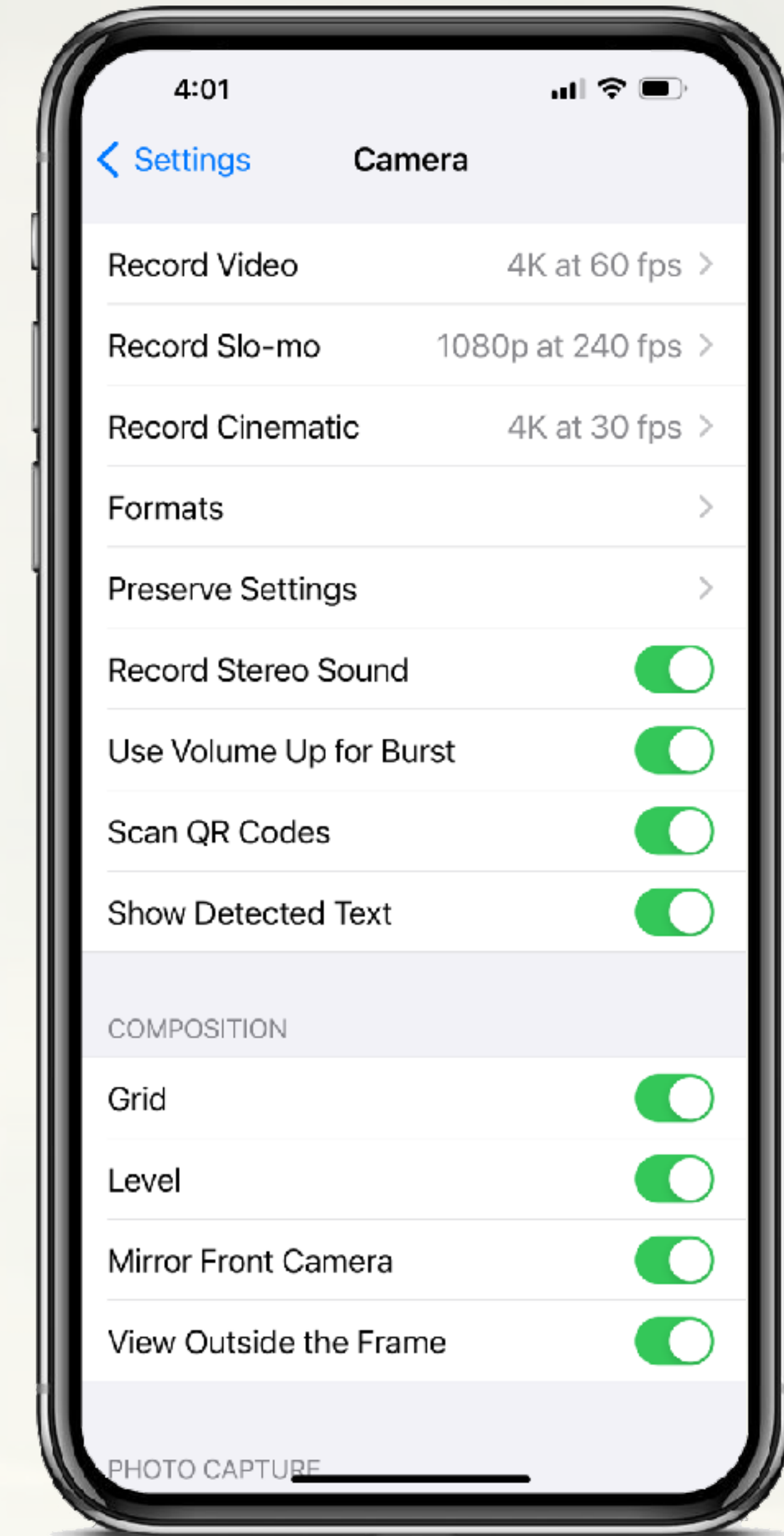
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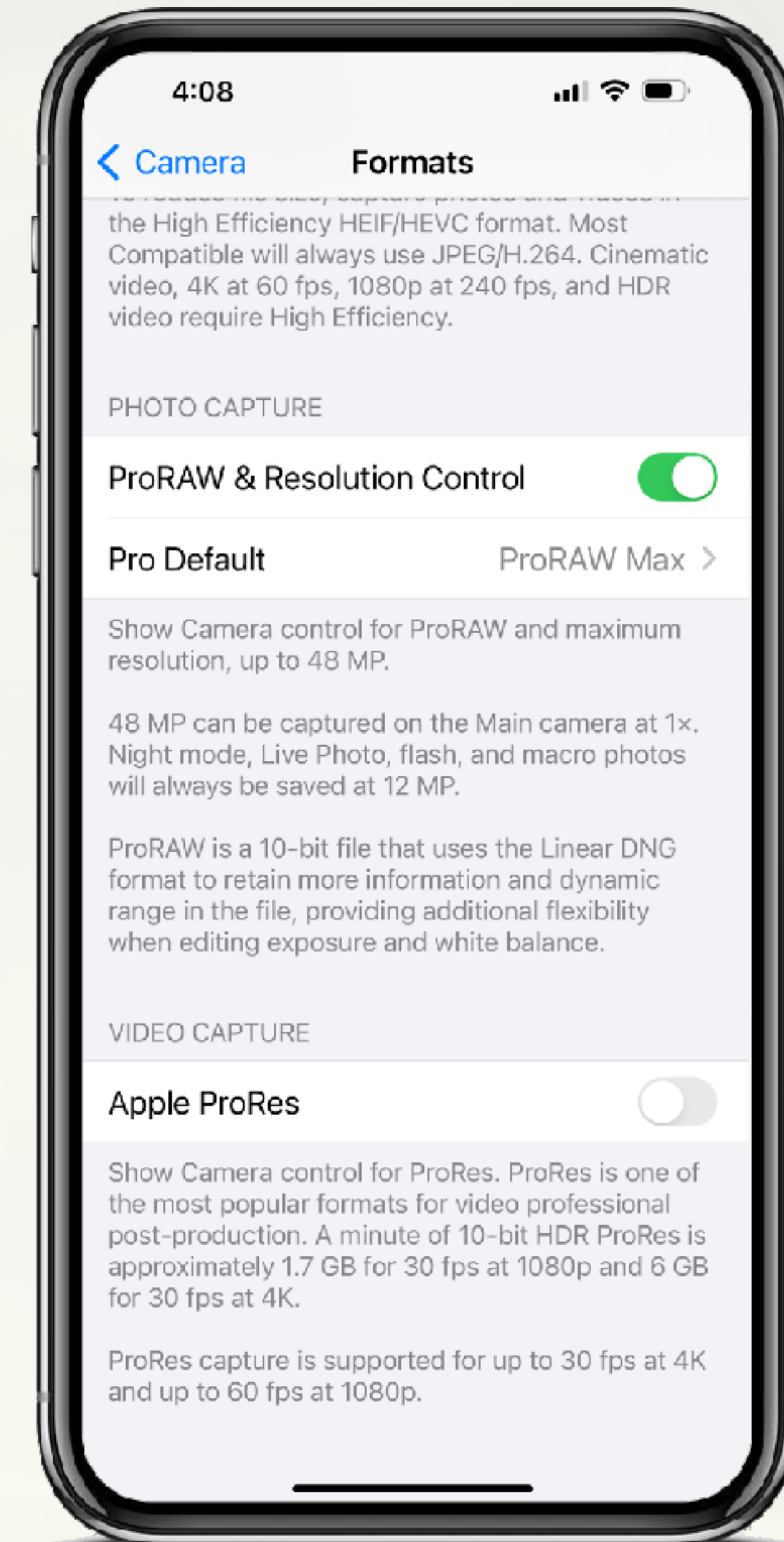
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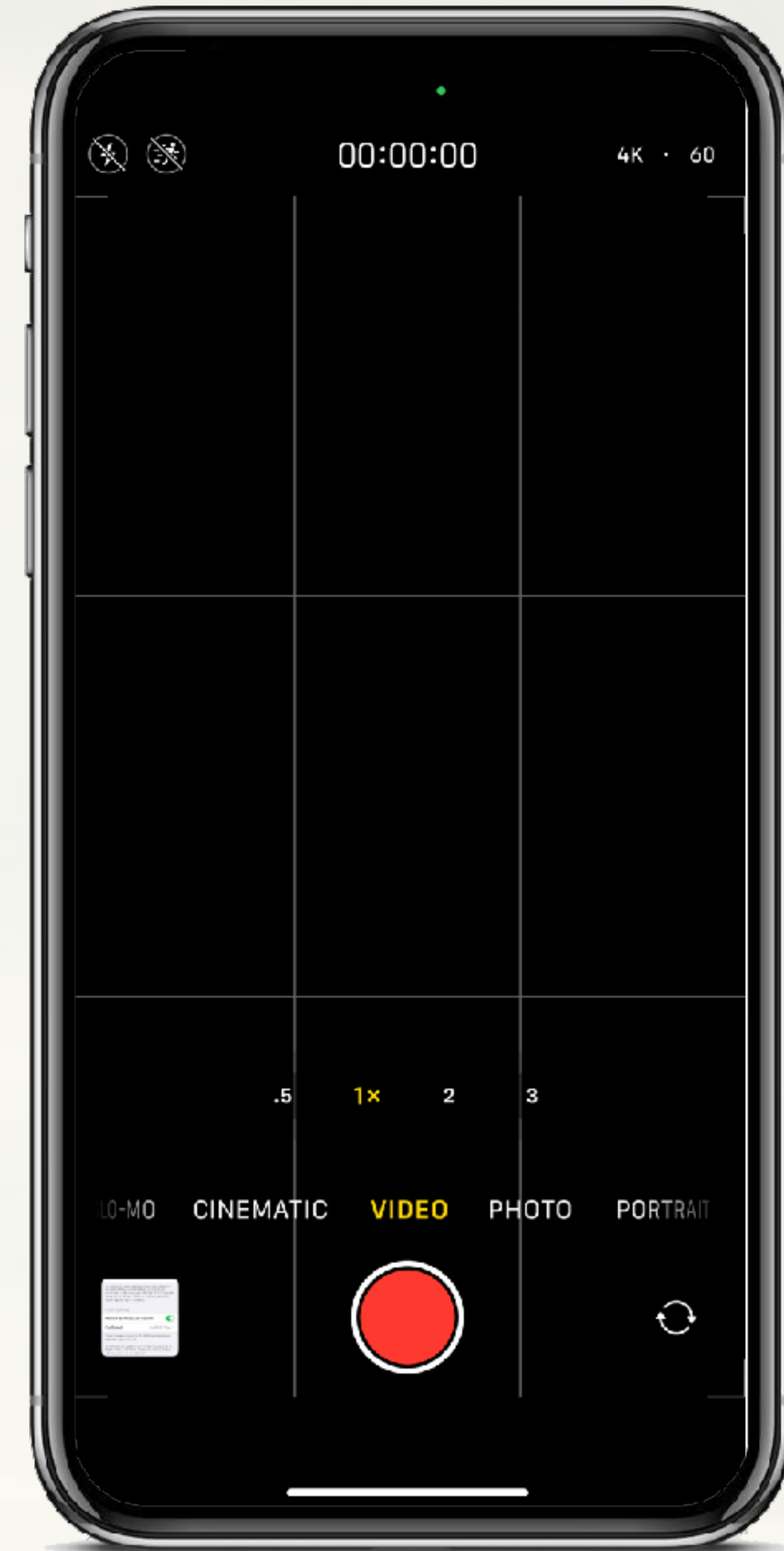
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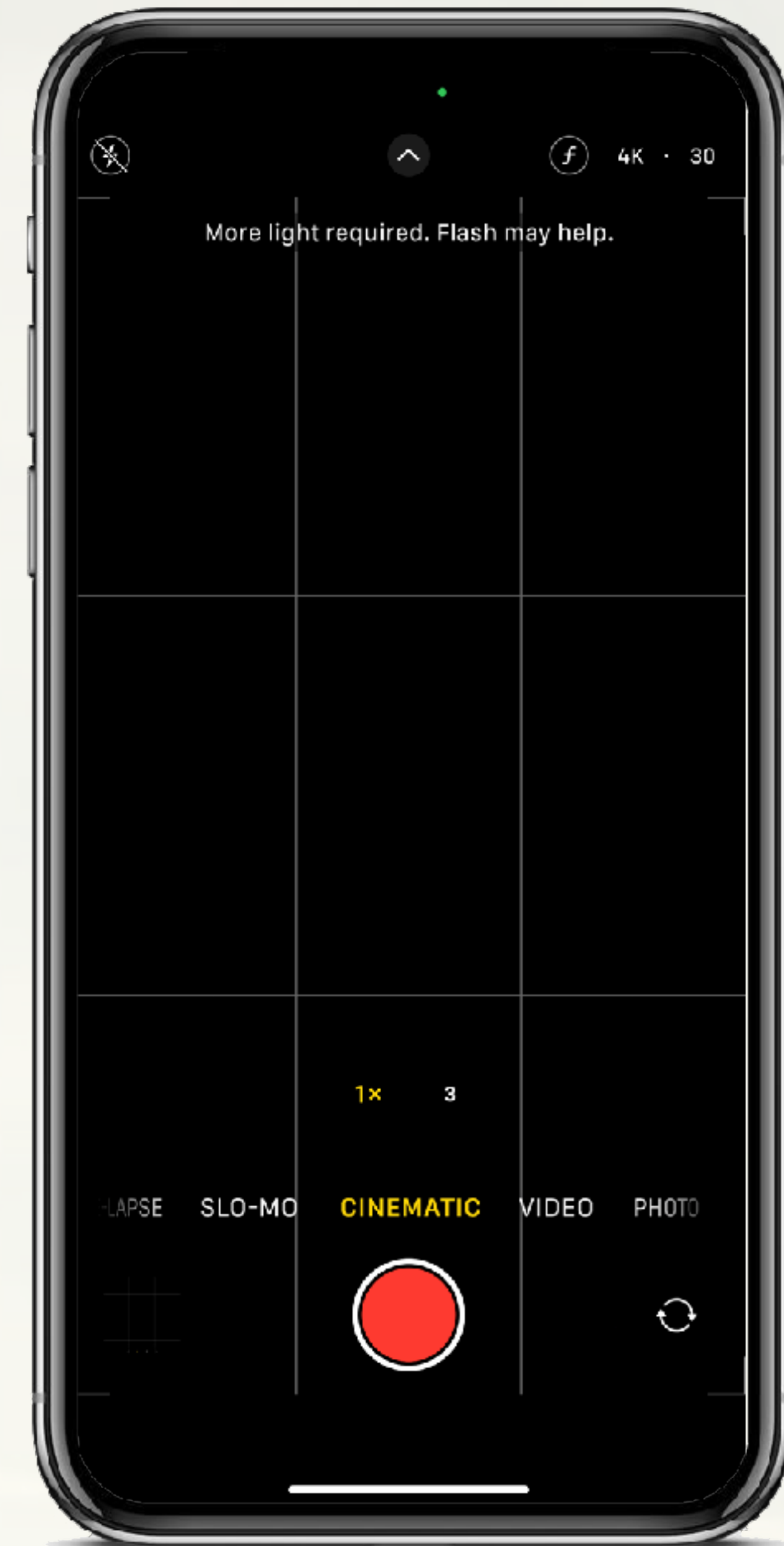
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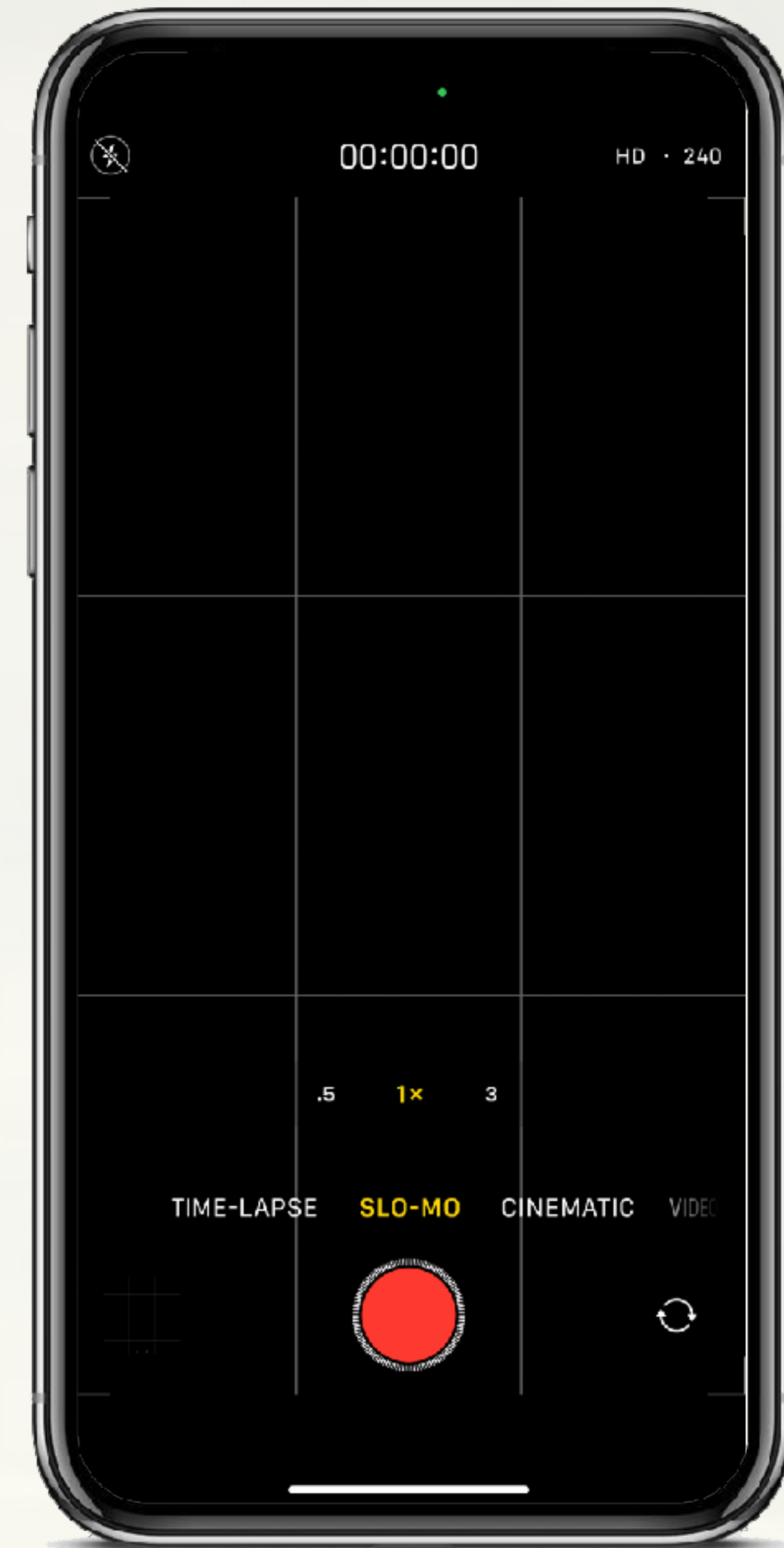
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# Composition & Framing

**Basic composition rules & the importance of framing**

Google

basic composition techniques

Images

Videos

With examples

For photography

Shopping

News

Books

Maps


Flights

All filters Tools

About 242,000,000 results (0.44 seconds)


Photography composition techniques

From sources across the web




Rule of thirds

▼




Negative space

▼




Rule of odds

▼




Color

▼




Symmetry

▼




Rule of space

▼




Background

▼




Left to right rule

▼




Leading lines

▼




Repetition

▼




Asymmetrical balance

▼




Diagonals

▼




Depth

▼




Simplicity

▼




Centred Composition

▼




Simplify

▼




Fill the frame

▼




Golden ratio

▼




Patterns

▼




Framing

▼




Foreground and interest

▼




Perspective

▼



Framing photography co...

▼



Symmetry in composition

▼

Show less ^

Feedback



# Exploring the Rules of Composition

## Rule of Thirds | The Grid

One of the most basic and widely used compositional rules. The frame is divided into nine equal segments by two vertical and two horizontal lines. Placing important elements along these lines or at their intersections creates a more balanced and engaging scene.



## Exploring the Rules of Composition

### Leading Lines

This composition uses natural lines within the scene, such as roads, fences, or the direction of light, to lead the viewer's eye towards the main subject or focal point. It creates a sense of depth and perspective.





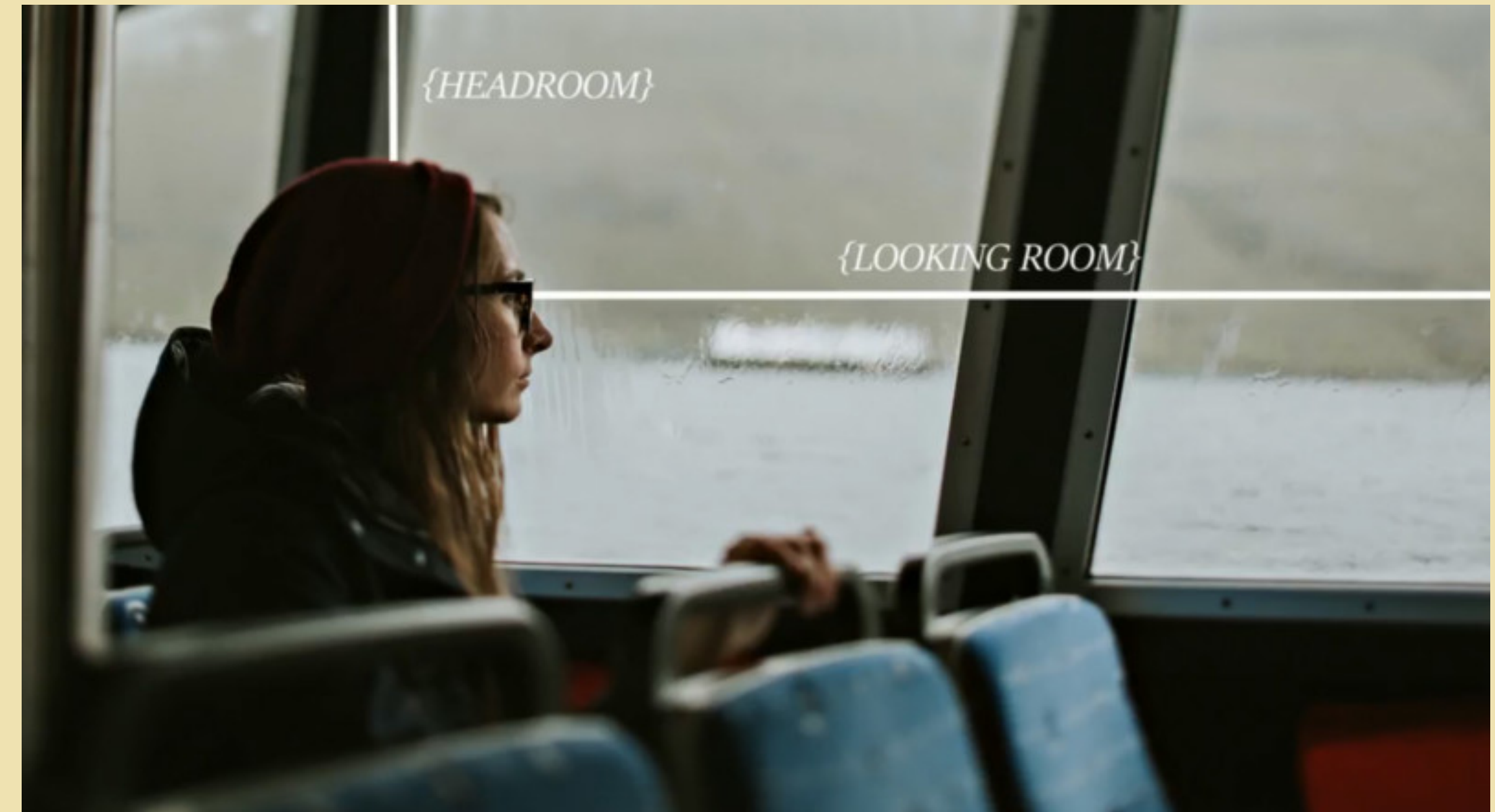
## Exploring the Rules of Composition

### Headroom and Lead Room

Headroom refers to the space between the top of the subject's head and the top of the frame.

Lead room, on the other hand, involves leaving space in front of a subject that is moving or looking towards the side of the frame.

Both are essential for creating a balanced composition that feels natural.



# Exploring the Rules of Composition

## Framing

Using elements within the scene to frame the subject can add depth and interest to a shot. This could be through architectural elements, natural frames like tree branches, or even other characters. Framing helps isolate the subject and can make a scene more visually compelling.





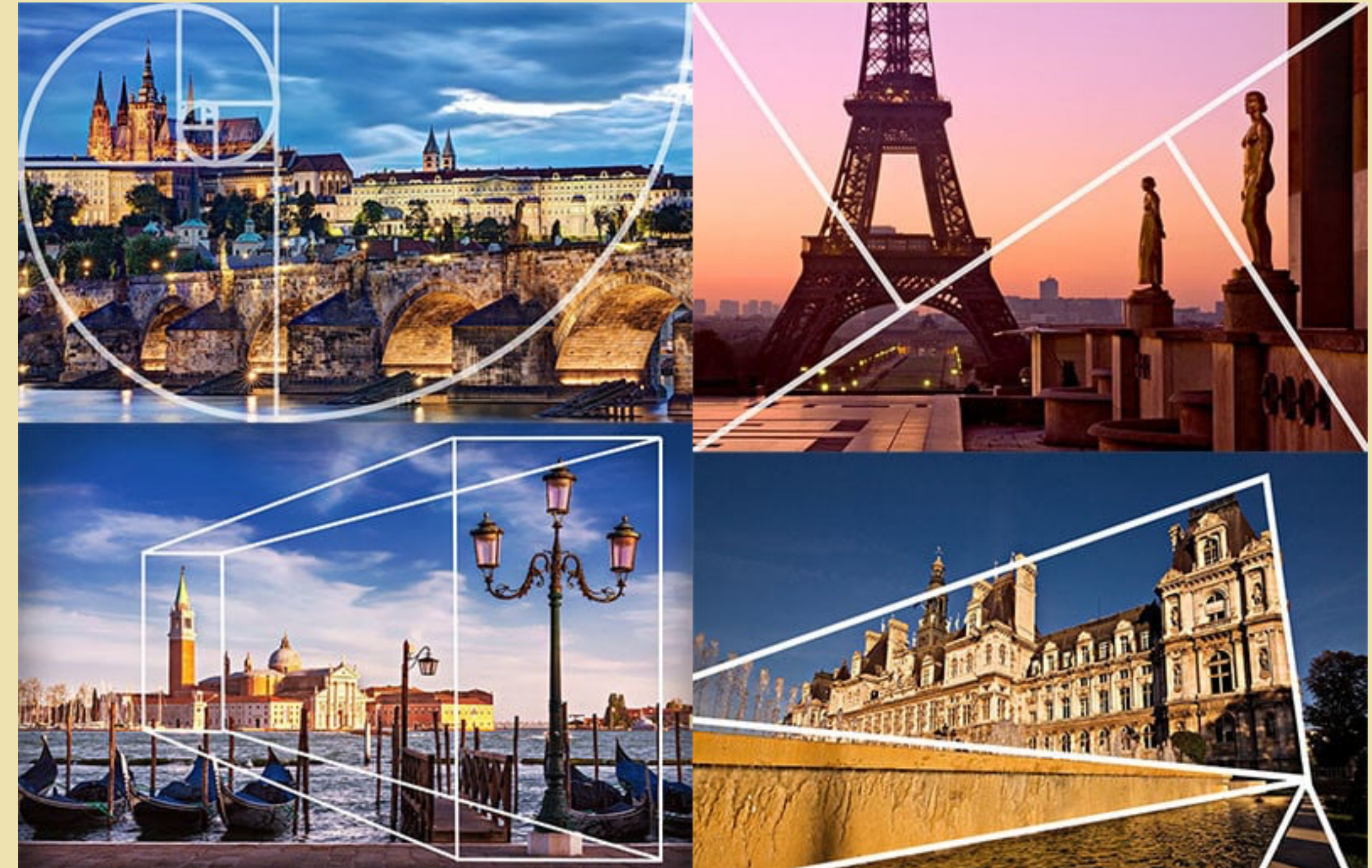
# Exploring the Rules of Composition

## Employing the Rules of Composition

Objective: Apply composition and lighting techniques in your shots.

Task: Teams film a series of short scenes (30 seconds in length) using the 5 different composition rules from the previous slides.

Consider your available light, camera focus, exposure and camera stability.









## Creative Filming Techniques

### Establishing Shot (ES)

Establishing shots introduce new scenes and tell the viewer where and when the action is happening. They can also set up a point of view or help develop character.





## Creative Filming Techniques

### Wide Shot (WS)

Captures the subject in their entirety along with their surrounding environment. It sets the scene and context.





## Creative Filming Techniques

### Medium Shot (MS)

Shows the subject from the waist up. This is great for showing some background while keeping the focus on the subject.



## Creative Filming Techniques

### Medium Close-Up Shot (MCU)

Shot whose scale is between MS and CU: a character shown from shoulder level up





## Creative Filming Techniques

### Close-Up Shot (CU)

Focuses closely on a subject or object to capture details, emotions, or important elements.





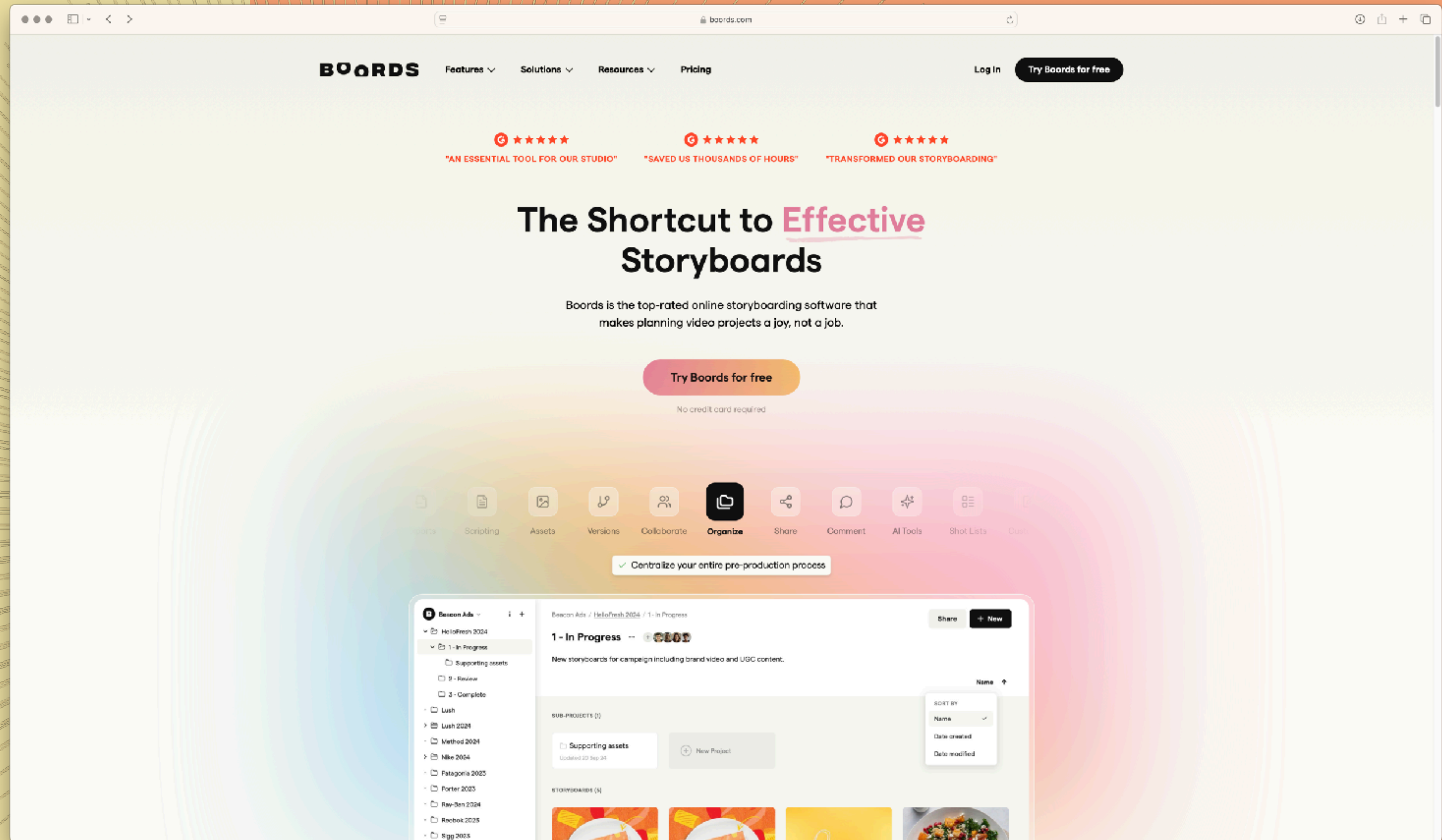
## Creative Filming Techniques

### Over-the-Shoulder Shot (OTS)

Shot from behind a person looking over their shoulder at the subject. It's used to show perspective and to include the viewer in the conversation.

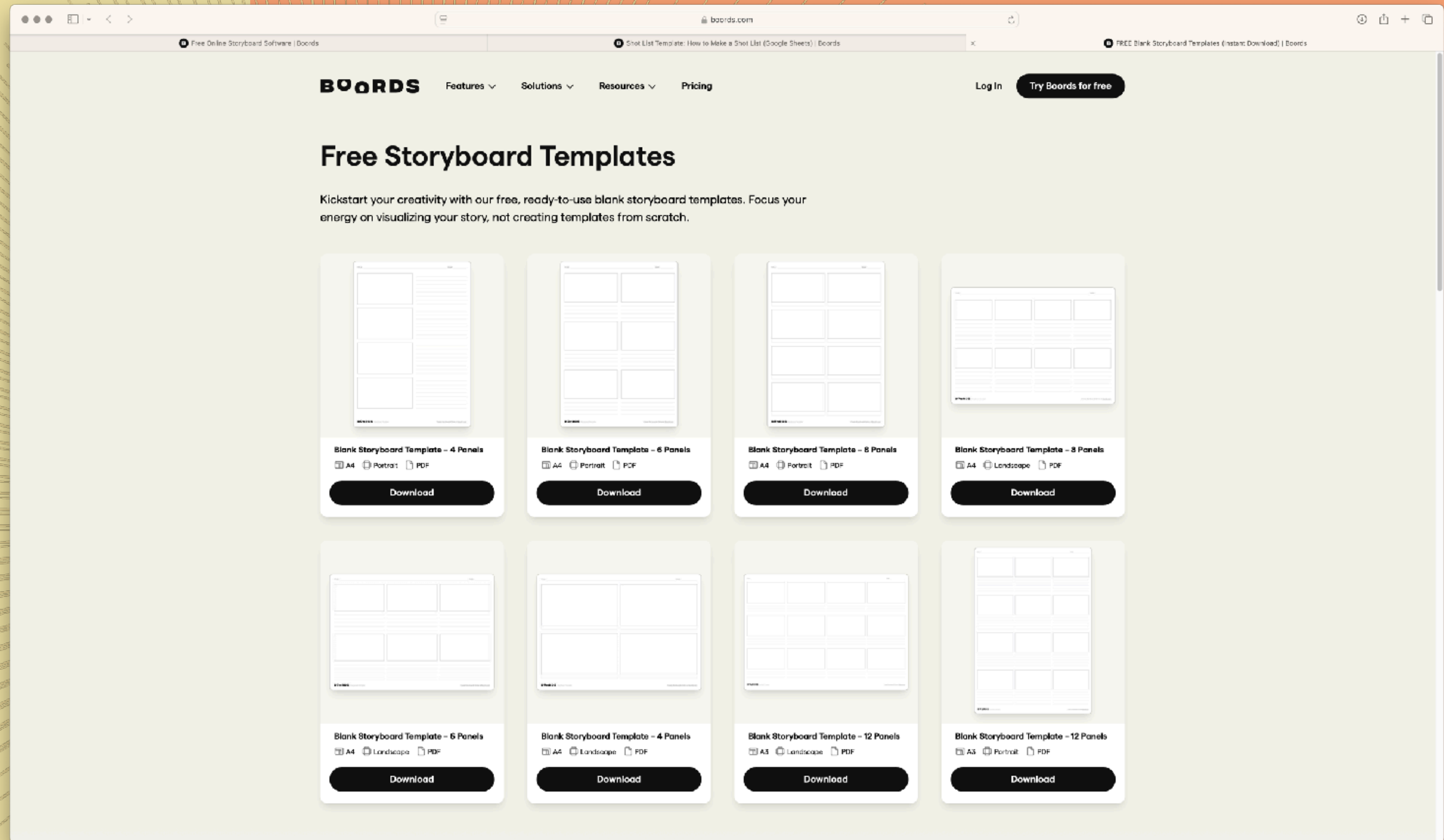






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Shot List Template: How to Make a Shot List (Google Sheets) | Boords


FREE Blank Storyboard Templates (Instant Download) | Boords

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## Shot List Template: How to Make a Shot List for a Film

 Luke Leighfield, Content Writer  
Updated 16 July 2024

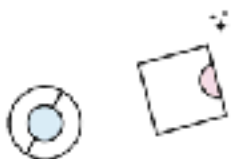
The first step to making a great video is having a great shot list. It's a vital ingredient, no matter how small or large your crew or cast is. A shot list is a kind of to-do list that helps everyone stay on the same page.

But it's more than just a checklist; it's a roadmap that guides the entire team, ensuring that the director's vision is captured precisely and that no details are missed. Without a detailed shot list, a production can easily go off track, wasting valuable time and resources. Whether you're an industry professional or an amateur just starting out, understanding and utilizing a shot list is paramount to the success of your video-making venture.

Before you dive into [shot list software](#), we've created a free shot list template that you can use with Google Sheets or Microsoft Excel. This free shot list download is perfect for any kind of film production – from short films to music videos, and everything in between.

### Google Sheets Shot List Template

Perfect for any kind of film production – from short films to music videos, and everything in between.







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